



Friday, November 14th, 2008

Saturday, November 15th, 2008

8:30 Registration

9:30 Keynote:

Richard C. Bell (University of Melbourne: Australia):

The History of Personal Construct Psychology in Business Contexts

9:00 Keynote:

Thomas Landschof (Hamburg: Germany):

Strategy, Strategic Marketing and Strategic Networks - The Trinity

10:30 Coffee Break

11:00 Session 1: RGT at workplaces 1

Ulrich W. Stadelmaier (eac Leipzig: Germany): *Tapping the intuition of the will at work: PCP as a diagnostic access to intuitive affect regulation*

Irina Macsinga (West University of Timisoara: Romania): *The Applicative Potential of Repertory Grid in Human Resource Development in Educational Environment*

Peter Littig (DEKRA Academy: Stuttgart: Germany): *Digging for Diamonds – Discovering hidden capabilities of employees and economic potential – status quo and prospects*

10:00 Coffee Break

10:30 Session 4: RGT in Marketing

Helge Löbler and Marco Hahn (University of Leipzig: Germany): *Analyzing RGs with Multidimensional Scaling*

Neil Hair, Susan Rose and Moira Clark (Rochester Institute of Technology: New York: USA): *Using Qualitative Repertory Grid Techniques to Explore Perceptions of Online Customer Experience*

Helge Löbler and Johannes Raschpichler (University of Leipzig: Germany): *My Relationship to Scarlett O’Hara - Characterising Para-social Relationships Using the Repertory Grid Technique*

12:30 Lunch

13:30 Session 2: RGT at Workplaces 2

Kerryn Short and Richard C. Bell (University of Melbourne: Australia): *Developing a Dependency Grid for use in Workplace Settings*

Simone Cheli and Francesco Velicogna (Institute of Constructivist Psychology: Padua. Italy): *Loneliness in Leadership. A Pilot-Study Through Repertory Grid and Content Analysis*

Irina Macsinga and Laurentiu P. Maricutoiu (West University of Timisoara: Romania): *Expanding the Concept of "Client": RGT Applications for Architectural Design*

12:00 Lunch

13:00 Session 5: Methodological Aspects of RGT

Michael Dick and Gina Möskén (University of Applied Science Northwest-Switzerland: Switzerland / University of Magdeburg: Germany): *The Lack of Evaluation in Repertory-Grid Interviews with Experts in Organisations*

Richard C. Bell (University of Melbourne: Australia): *Extracting Information from Repertory Grids: The Analysis of some Published Business Grids*

15:00 Coffee Break

15:30 Session 3: RGT and Diversity

Sami Ibrahim (University of Munich: Germany): *RGT as a Diagnosis-Instrument in Cultural Heterogeneous Teams*

Jennifer M. Kidd and Peter Yang (Birkbeck, University of London: England): *A Study of the Differences Between Male and Female Employees’ Constructs for the Quality of Informal Career Support Relationships*

Matthias Rosenberger (eac Leipzig: Germany): *Telephoning in 2020 – Case study of 7 Lead Users*

18:00 Motet at Thomas Church or Guided City Tour (Please choose at the Registration Desk)

20:00 Get Together in "Zill's Tunnel"

14:30 Coffee Break

15:00 – 17:00 Practitioner Workshop

Jürgen Wunderlich (Team for Training and Coaching: Rösa: Germany)

How to Integrate Intuitive Thinking into the Everyday Business

17:00 Concluding Remarks and the future of IC-MORE